



Mutual Exchange

Every year, over 19,000 families swap their social home thanks to **HomeSwapper**

HomeSwapper is the UK's largest and most successful home swap service. Each week thousands of people living in social housing register online and advertise their homes, looking for another household who would like to swap.

"HomeSwapper is the market leader and covers a vast geographical area."

Mark Garnham, Lettings Manager, Greenfields Community Housing



HomeSwapper delivers more than just mutual exchange

The shared service of choice for landlords managing over two thirds of the country's social housing stock, **HomeSwapper** is a cost-effective, easy to set-up and simple to use housing option which:

- » Offers enhanced tenant choice
- » Moves those in urgent need of re-housing
- » Improves occupancy
- » Increases stock utilisation
- » Reduces void costs
- » Improves audit results
- » Is accessible to all

Find out more and watch a short video at:
www.HomeSwapper.co.uk/homeswapper



FactFile:

Who: David, a single dad with three children

Previous Property:
2 bed maisonette, Kingston-on-Thames

New Property:
2 bed top floor flat, Putney

Time it took to swap:
3 weeks

"Swapping homes bought me closer to work"

Earlier this year Dad of three, David, a trainee paramedic with the London Ambulance Service, decided that after 15 years living in his maisonette in Kingston-on-Thames he needed a change of scenery – a change which would bring him closer to work.

David is just one of the hundreds of families who successfully find a new home each and every month via **HomeSwapper**.



*"A mutual exchange means that we aren't left with a void property so, having handled 20 mutual exchanges through the service in the past 12 months, **HomeSwapper** has more than paid for itself!"*

Darrin Gamble, Assistant Director of Housing, HomeZone Living